

UNSUITABLE FOR BUSINESS HUB ACTIVITIES

Continue, and focus on education, awareness, community-involvement, and communications - share success stories. Promote low-impact economic/social activities (e.g ecotourism) involving local communities to increase awareness and appreciation.

SUITABLE FOR LOW-IMPACT BUSINESS HUB ACTIVITIES

Explore conservation finance mechanisms for peatlands aiming to secure sufficient funding for its maintenance and operations -Business Hub may support in providing Technical Assistance and

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SUITABLE FOR LOW-IMPACT, RESTORATION-FOCUSED **BUSINESS HUB ACTIVITIES**

Explore conservation finance mechanisms for peatlands, including the collection of NTFPs, aiming to secure sufficient funding for peatland revegetation, and protected area maintenance & operations - Business Hub may support in providing Technical Assistance and Business Support to NSAs. *Resources:*

FAO (peat specific; pp. 23-33) IUCN UK Natural Capital Financing BIOFIN (not peatland specific)

Is the protected peatland generating enough funds for peatland restoration, maintenance, and operations?

Is it an active agricultural

SUITABLE FOR BUSINESS HUB ACTIVITIES

See Tiers 1-3B of Peatland Agriculture

Is it unmanaged land? (no existing economic activities)

N

generating enough funds for peatland restoration,

Is it an active agricultural

SUITABLE FOR BUSINESS HUB

See Peatland Agriculture i) Tiers 6A-7B should at least aim for ii) Tiers 4A-5B should aim for Tiers 1-3B

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SUITABLE FOR LOW-IMPACT, **RESTORATION-FOCUSED BUSINESS HUB** ACTIVITIES

Explore conservation finance mechanisms for peatlands, including the collection of NTFPs, aiming to secure sufficient funding for peatland rewetting, revegetation, and protected area maintenance & operations - Business Hub may support in providing Technical Assistance and Business Support to NSAs.

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PEATLAND ASSESSMENT KEY

HOW TO USE THE PEATLAND **ASSESSMENT KEY**

The Peatland Assessment Key is a tool for peatland businesses to self-assess their projects to see if they are well-suited to PFP's Business Hub offerings. Beginning from the left, answer questions with "yes" or "no" until you arrive at a box returning "Suitable/Unsuitable/Potentially Suitable for Business Hub Activities". General recommendations are provided along with relevant resources in the terminal boxes. An additional Peatland Agriculture tool is supplied in the next section for relevant agribusinesses.

POTENTIALLY SUITABLE FOR BUSINESS HUB ACTIVITIES -REQUIRES MORE INFORMATION

Engage land owners to assess site conservation value. If found to have high conservation value assess viability of protected area creation with conservation financing. If low conservation value found, there is potential for Business Hub activities.

UNSUITABLE FOR BUSINESS HUB ACTIVITIES

Possible land scenarios: Conflict area, illegal encroachment

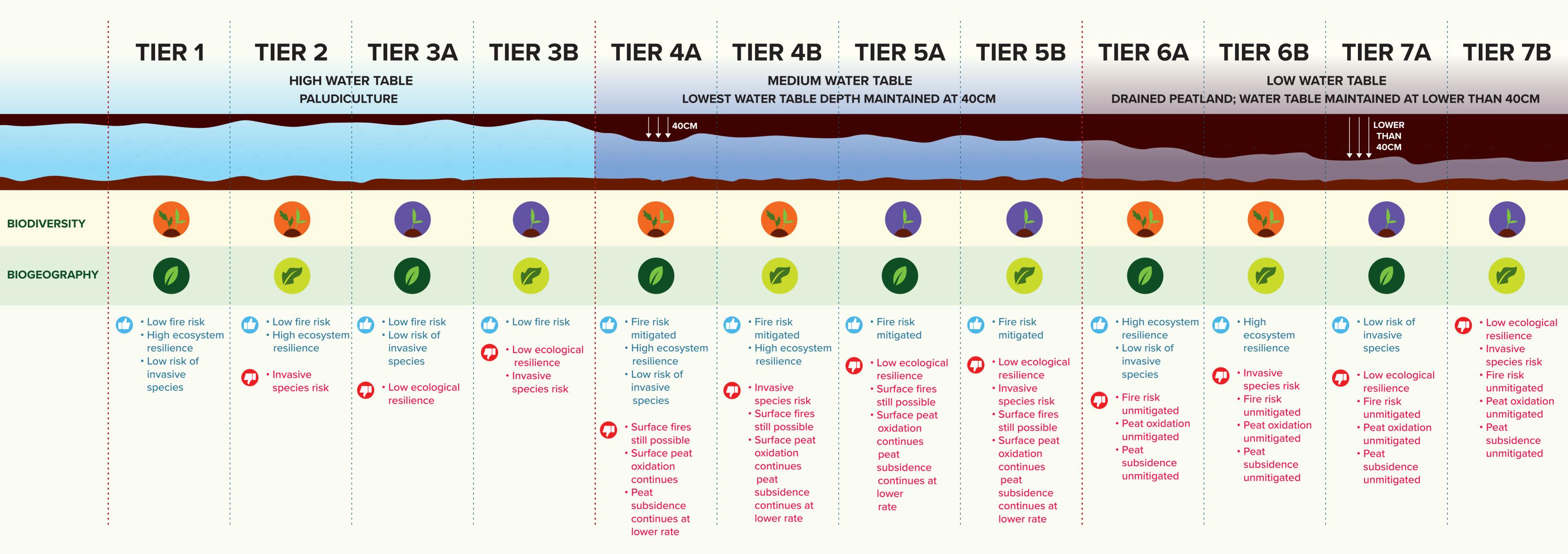
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Possibilities: Conflict area, illegal encroachment







Crop biodiversity assesses whether the agribusiness uses a monoculture (single-species - higher crop disease risk) or multi-species model (lower crop disease risk).



HOW TO USE THE PEATLAND AGRICULTURE TOOL

The Peatland Agriculture Tool is a simple self-assessment system designed for agribusinesses on peatlands to gauge how peat-friendly their business model is based on three criteria: i) water table depth, ii) (crop) biodiversity, and iii) (crop)

Water table depth measures whether the project site maintains a: 1. high WTD (maintained near surface) - peat-friendly

2. medium WTD (maintained at 40 cm below surface) - moderate 3. or low WTD (drained) - not peat-friendly

Crop biogeography denotes whether the crop(s) used in the agribusiness are native or exotic (risk of invasive species outbreak) to the region (state/province).

Based on the self-assessed tier declared at the beginning of the accelerator (Tier 1 being most peat-friendly, and Tier 7B the least), cohort members should aim to improve or at least, remain in the same tier by the end of the programme. Business transformation plans proposed by cohort members that clearly reduce their tier ranking will not receive support from PFP.

It is important to note that tier rankings will not be used as a means to screen applications to the PFP Business Hub. Low-tiered agribusinesses on peatlands are encouraged to apply to benefit from potential business model transformations.

PEATLAND AGRICULTURE

Disclaimers

pristine peatlands into agricultural landscapes, but works alongside existing peat-relevant businesses to improve environmental protection, economic production, and social inclusion through business transformation interventions **Improvements in either criterion/criteria of environmental protection, economic production, and/or social inclusion should not be at the price of sacrificing other criterion/criteria

*The PFP Business Hub does not condone the conversion of